

# Foreign Direct Investment Strengthens NORTH CAROLINA'S ECONOMY

## QUALITY JOBS



**292,500** workers in North Carolina are employed as a result of international investment.

## MANUFACTURING



**130,300** workers in North Carolina - **45 percent** of all FDI jobs in the state - are in the **manufacturing sector**.

## GLOBALLY CONNECTED



Among all international employers, those from the **Netherlands, Germany** and the **United Kingdom** support the largest number of jobs in North Carolina.

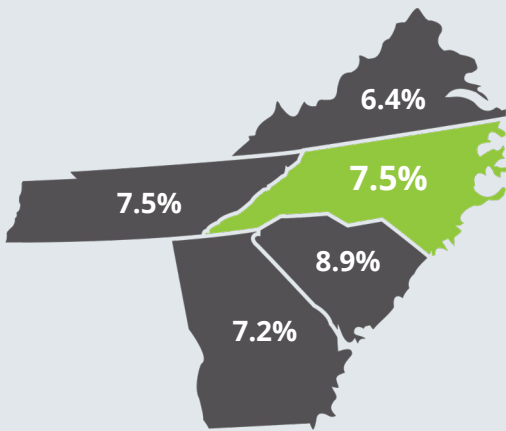
## MANY EMPLOYERS



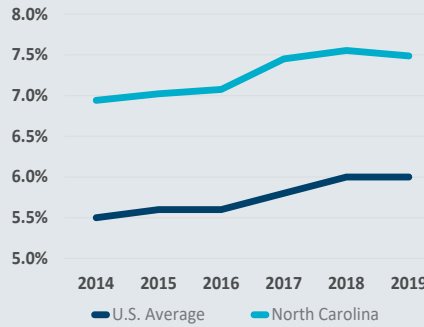
**1,140** international employers have operations in North Carolina.

## INTERNATIONAL INVESTMENT CONTRIBUTES TO NORTH CAROLINA'S ECONOMY

**North Carolina vs. Its Neighbors**  
FDI Jobs as a % of Total Employment



**North Carolina vs. USA**  
FDI Jobs as a % of Total Employment



North Carolina beats the national average in its portion of jobs supported by international investment.

**From 2014 to 2019,**  
**North Carolina's FDI employment...**



while the state's overall private-sector employment



## DISCOVER THE FULL LIST OF GBA MEMBERS

More than 200 international companies comprise GBA's membership, representing a slice of the U.S. economy that provides over seven million high-quality jobs that pay an average of 18 percent higher compensation than the economy-wide average. Our members are some of the largest international employers in the country. Browse through our membership list using the QR code.





GLOBAL  
BUSINESS  
ALLIANCE

Investing in America

# Foreign Direct Investment Strengthens AMERICA'S ECONOMY

## MANUFACTURING



International companies supported **69%** of the new manufacturing jobs created in the past five years.

## INNOVATION



International companies spend more than **\$71 billion** on U.S. R&D activities, or **15%** of all R&D performed by U.S. companies.

## EXPORTS



U.S. workers of international companies produce **24%** of U.S. exports, shipping **\$397 billion** in goods to customers around the world.

## SUPPLY CHAINS



For every U.S. job at an international company, **three more** are supported in the U.S. economy.

## TAX



International companies pay **25%** of all federal corporate income taxes.

## Record Number of FDI Jobs

# 7.9 MILLION

Nationally, 7.9 million U.S. workers are employed by international companies.

## Good Paying Jobs

# \$83,705

Across the nation, U.S. workers at international companies earn 18 percent higher compensation than the economy-wide average - making \$83,705 annually.

## Current Employers Drive Growth

# 50%

Last year, FDI in the U.S. was driven largely - 50 percent - by reinvesting earnings from current employers, above the historic trend.

From 2014 to 2019, America's FDI employment...



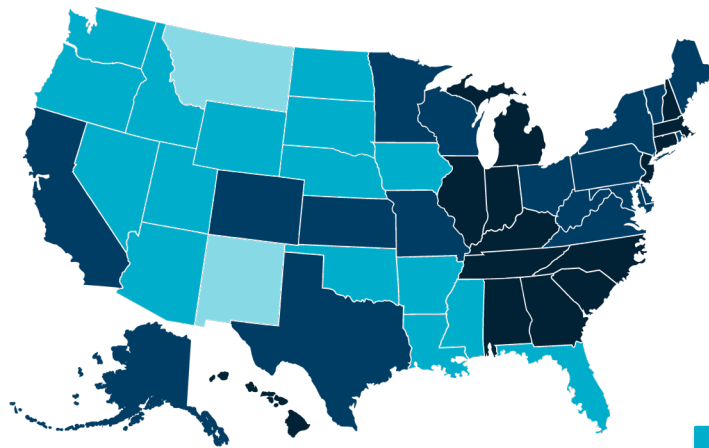
# 20%

while the country's overall private-sector employment



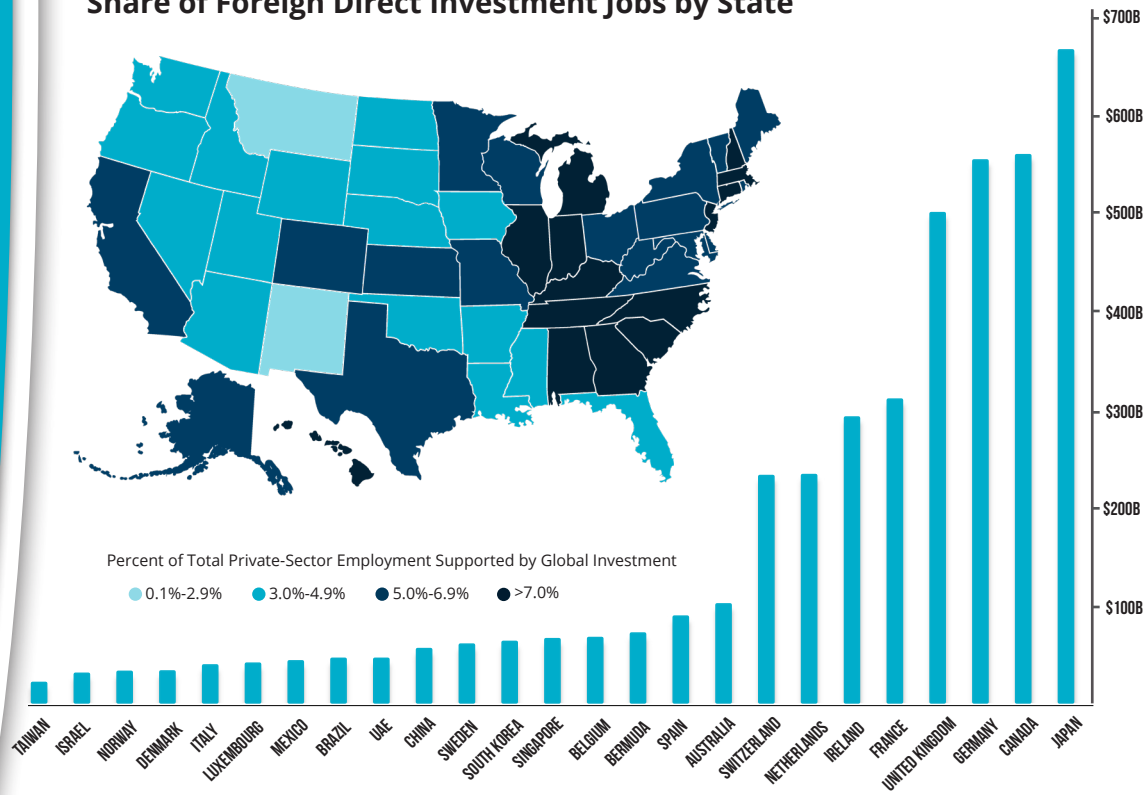
# 9%

## Share of Foreign Direct Investment Jobs by State



Percent of Total Private-Sector Employment Supported by Global Investment

- 0.1%-2.9%
- 3.0%-4.9%
- 5.0%-6.9%
- >7.0%



## Foreign Direct Investment in America by Country

Figures based on the Bureau of Economic Analysis (BEA), Survey of Current Business, U.S. International Transactions, released September 2021; Activities of U.S. Affiliates of Foreign Multinational Enterprises in 2019, released August 2021.